

DISPLAY INNOVATION CHINA EXPO

August 7-9, 2025 Shanghai New International Expo Centre

DISPLAY INNOVATION CHINA FORUM

August 6-7, 2025 Kerry Hotel Pudong, Shanghai

Host | CODA

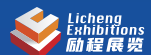
Co-host | CEMIA



ESBP

KDIA
Korea Display Industry Association

Organizer |





DIC 2025 Highlights

● DIC EXPO

More than 500 display leaders and supply chain core enterprises are concentrated in the exhibition, build the preferred platform for enterprises to release annual new products and technologies;

● Thematic Forum

More than 20 thematic forums and innovative display theme activities gathered at domestic and abroad Industry experts, with a high-end perspective, discuss the future of the industry together;

● International Perspective

The Japan Korea International Pavilion made a brilliant appearance, attracting audiences from over 40 countries and regions building a high-end business social circle with an international perspective;

● Target Audience

From small to medium to large sizes, accurately covering consumer electronics, automotive electronics target buyers in application fields such as commercial displays and smart homes;

● Theme Summit

DIC FORUM China (Shanghai) International Display Industry Summit Forum Holding in the same location, creating a benchmark top-level event for thousands of people in the global display industry;

● Product Evaluation

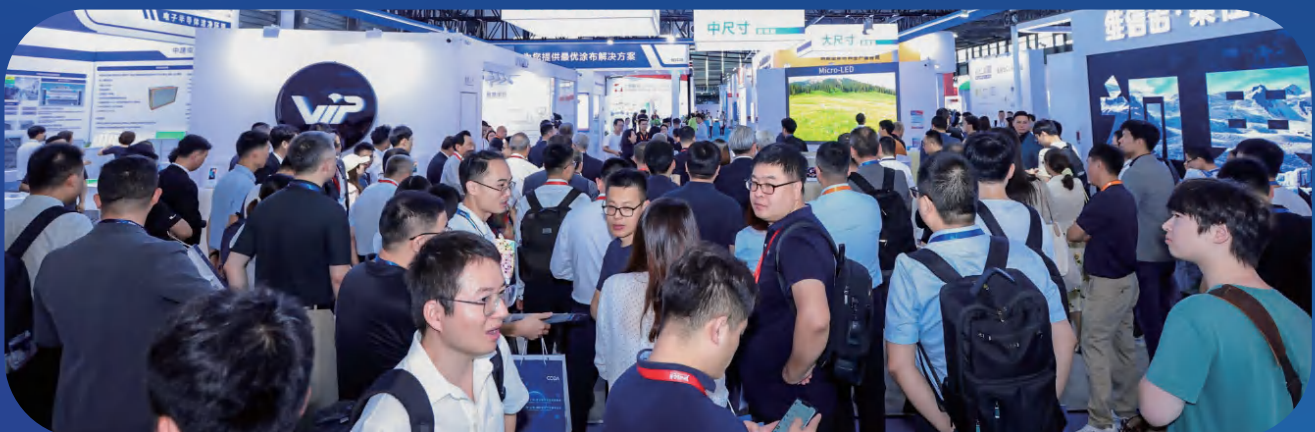
The DIC AWARD International Display Technology Innovation Award has been upgraded, and the authoritative panel of judges has helped to commend the annual display innovative products;

● Business Contact

Global display panel manufacturers technology, research and development, procurement core leaders gathered at the scene to promote accurate docking, efficient negotiations;

● Brand Marketing

The whole year without interruption, integrating online and offline multi-channel marketing to help efficiently expose corporate image.



About DIC EXPO 2025

Display Innovation China (DIC) is an international exhibition on display technology and innovative applications hosted by the CODA. After fourteen years, DIC has integrated three major sections: the International (Shanghai) Display Technology and Application Innovation Exhibition (DIC EXPO), the China (Shanghai) International Display Industry Summit Forum (DIC FORUM), and the International Display Technology Innovation Award (DIC AWARD), to create a comprehensive platform for global display industry exhibitions, business connections, and Product evaluation.

The 2025 International (Shanghai) Display Technology and Application Innovation Expo (DIC EXPO 2025) will be held at the Shanghai New International Expo Center from August 7-9. As an annual benchmark professional exhibition for the global new display industry, this exhibition focuses on the entire industry chain of display panels, display materials, process equipment, and terminal displays, showcasing cutting-edge technology products and application solutions. At the same time as the exhibition, more than 20 themed forums were held, including MLED, OLED, commercial display, in car display, micro display, health display, and driver IC, actively breaking down communication barriers in the industry chain, integrating global display industry resources, promoting deep integration of industry, academia, and research, and leading the new trend of the future display industry.



50,000+

Display Area



500+

Exhibitors & Brands



10+

Display panel Exhibitors



30,000+

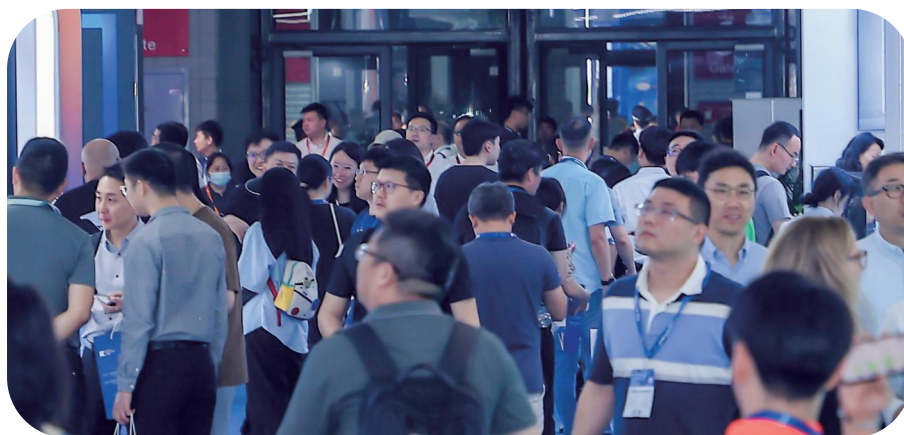
Professional Visitors



4,000+

Conference Attendees

Note: The above data is estimated for DIC 2025



Scope of Exhibits

Focusing on the entire industry chain of display panels, display materials, process equipment, and terminal displays



Display panel

LCD display panel, TFT-LCD display panel, OLED display panel, AMOLED display panel, Micro LED display panel, Mini LED display panel, etc;

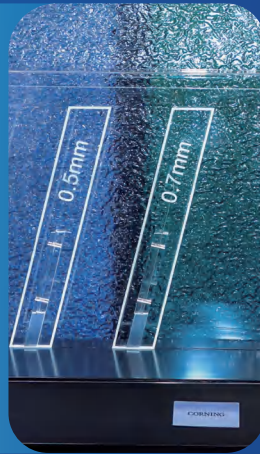


Terminal application products

Commercial display applications (electronic whiteboards, commercial televisions, monitors, liquid splicing screens, advertising machines, conference tablets, laser projectors, etc.), smartphones, smart wearable devices, computers, car displays, AR/VR, etc;

Display Material

Substrate glass, cover glass, liquid materials, luminescent materials, polarizers, color filters, high-performance films, adhesive products, masks, backlight components, screen printing consumables, vacuum coating materials, etchants/photoresists, PCBs, driver ICs, target materials, chips, special gases, wet/solid chemicals, anti-static materials, etc;



Display device

Deposition equipment, exposure equipment, development equipment, etching equipment, evaporation equipment, cleaning equipment, bonding equipment, testing/repair equipment Preparation, PI coating/curing equipment, directional friction equipment, liquid crystal/sealing equipment, inkjet printing equipment, laser cutting equipment, packaging equipment, conveying equipment, film-forming equipment, filtration equipment, environmental protection equipment, etc.



Previous DIC Exhibitors and Sponsors

BOE	TCL 华星	HKC 惠科	Visionox 维信诺	TIANMA	EDO 和辉光电	IVO 龙腾光电	JDI	MERCK 默克	CORNING	杉金光电
HMO	silchem 盛意永华	惠康科技股份有限公司	虹科创新	赤炎	TOMI	WJ-TECH 沃基光电	INOVANCE 汇川技术	HIWIN 上银	HYC	
HGTECH	高意	TRUMPF	3M	JZT	RNA FILMS	东联科技	SAK	CROWN 皇冠	KZONE 晶洲装备	SMC
MENTO 聚光科技	Aricen	鼎龙股份	CHGC	GREENDA	EVERFINE 远芳	JINGGE	kateeva	帆声科技	bosen	中国电子院
JWELL	朗达精工	CHIOPT	三思数振	佳晨真空技术	LONGXIN	瑞伯科技	LTOM	WORLDIA	VERO 惠亚	BYN
PEYAN	PELINK	SUNFLEX	GO	Elkem	NajingTech	DM	VCD	NPS	ISRA VISION	昆山博泽光电科技有限公司
MG	PPONPO	LEMN	BOCKA 柏卡		昆山新伟机械有限公司	双元科技	臻像科技	ZTFL00R 中天机房	TL	
HUILIAN 汇联		XCY 新鑫鑫	KAOSER	MCOTI	陕西东方航天	AMTE	Worldstar 世星	POWER 摩尔新材	LTC	华易泰
MOSS 莫斯	NOVO 沃格装备	优利精	光析科技	融晟	东惠精测系统	FOOTEC	OS	LNTA-OD LS	江苏裕洋	
Laiku	西安格德复合材料	Lencolo 蓝柯路		TR	PSN 光合	紫翔技术	GWELL 金韦尔装备	Otsuka	RADITECH	
XADY	INKTOP	JUGUANG	WV	TR	PSN 光合	紫翔技术	GWELL 金韦尔装备	Otsuka	RADITECH	
JUVIN 聚英机械	吉拜管业	卡维亚	GPTECH	TF-LOK	VIGOUR 皓固	上海浦东微电子技术有限公司	SUPERALD	永莱吉	YCPACK	

Note: The above companies are ranked in no particular order

Featured Exhibition Area

Film and tape technology and application innovation exhibition Area

The Film and tape technology and application innovation exhibition Area is committed to presenting innovative solutions in the fields of film, tape, and coating die-cutting to high value-added application industries. The exhibition area is expected to attract more than 200 exhibitors and brands to showcase cutting-edge technology products and application solutions, focusing on areas such as functional film materials, adhesive new materials, die-cutting and coating. The exhibition area is accompanied by more than ten special forum activities, including functional films, consumer electronics adhesives, die-cutting coatings, packaging film materials, etc.



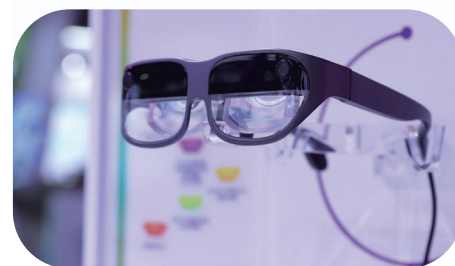
Intelligent Cockpit and Vehicle Display Technology Exhibition Area

According to data released by the China Association of Automobile Manufacturers, the sales of new energy vehicles in China increased by 32% year-on-year in the first half of 2024. The level of automotive intelligence is becoming increasingly strong, and "one car, multiple screens" has become the norm. The interaction between humans and vehicles has generated a huge demand for high-quality, multifunctional, and highly intelligent in-car displays. This exhibition has launched a new "Intelligent Cockpit and Vehicle Display Technology Exhibition Area", and the 4th Intelligent Cockpit and Vehicle Display Technology Forum will be held at the same time. We sincerely invite colleagues in the industry to explore the development trends of cutting-edge technologies in vehicle intelligent interaction and jointly promote the healthy development of the automotive electronics industry.



Exhibition Area for Micro Display Technology and Innovative Applications

With the increasing popularity of large-scale modeling technology and generative artificial intelligence, the AR/VR virtual reality industry is entering a period of rapid growth. Micro display technology, as one of the essential hardware foundations for terminal applications, has attracted widespread attention in the industry for its industrialization process, and a new digital space scene transformation is coming. At the same time as this exhibition, a "Micro Display Technology and Innovative Application Exhibition Area" was set up, inviting experts and enterprise representatives from various fields such as "government, industry, academia, research, and application" to work together and promote innovation and application expansion of micro display technology.



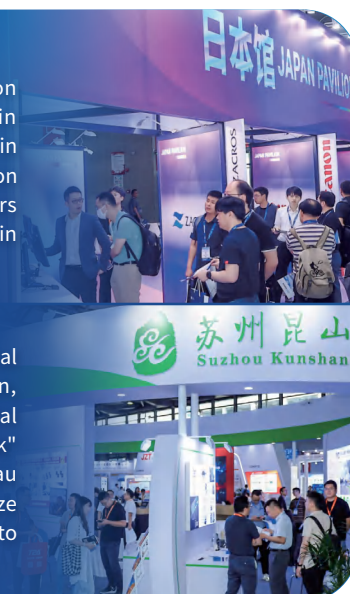
International and regional exhibitions

Japan Pavilion

As the starting point of LCD and OLED industrialization, Japan has a profound technological accumulation and long-term industrial practice. With the further transfer of display panel capacity and supply chain system to the Chinese Mainland, Chinese and Japanese enterprises have many cooperation opportunities in breaking through technical barriers, supplying key materials and process equipment, etc. This year's exhibition has specially created a Japanese pavilion, which is expected to bring together Japanese manufacturers such as JDI, JNC, Konkan, Toppan, KANEKA, NEG, Canon, etc., to further strengthen the synergy and win-win of the display supply chain ecology between China and Japan with an international perspective.

Kunshan Pavilion

Kunshan City, which ranks first among the "Top 100 Counties in China", has reached a new level of industrial output value and achieved significant results in cluster development. As the leading industry in Kunshan, especially in the field of new displays, the electronic information industry has formed a complete industrial chain of "raw materials, equipment panel module machines", becoming a rapidly rising "Kunshan landmark" on the world's optoelectronic industry map. The Kunshan Industry and Information Technology Bureau plans to establish a Kunshan exhibition group in collaboration with key enterprises such as IVO, Shengze Optoelectronics, Fledge, Lebang Precision, Ximeng Technology, Dr. Shenke, and Mengying Technology to explore the development path of Kunshan's display industry.



Analysis of the previous audience

Audience type of company

Display device manufacturing enterprise 29.70%

LED	32.39%
TFT-LCD	23.91%
OLED	20.40%
Mini/Micro-LED	11.38%
Laser display	4.38%
Electronic paper	3.53%
Quantum dot	3.23%
Other	0.79%

Terminal application product manufacturing enterprises 10.54%

Smart phone	17.60%	Automation and Industrial Control Electronics	10.09%
Automotive Electronics	16.20%	Smart wearable devices	7.51%
Tablets and laptops	16.09%	Smart Home	6.44%
Commercial displays (advertising machines, conference all-in-one machines, digital signage, interactive tablets, commercial televisions, etc.)	13.63%	AR/VR	5.26%
		Medical Electronics	5.04%
		Other	2.15%

Manufacturing enterprises of display device materials and components 14.70%

Manufacturing enterprises of display device materials and components 10.41%

Cover and substrate glass manufacturing enterprises 6.89%

Touchscreen manufacturing enterprise 6.17%

Research institutions/Consulting firms/Universities 5.79%

Associations/chambers of commerce and government agencies 3.22%

Media 2.94%

Investment institutions/Financial institutions 2.77%

Other 6.86%

The main service industries of the company's products for the audience present

Tablets and laptops	22.10%
Smart phone	20.77%
Commercial displays (advertising machines, conference all-in-one machines, digital signage, interactive tablets, commercial televisions, etc.)	15.63%
Automotive Electronics	11.98%
Semiconductor	8.75%
AR/VR	4.72%
Smart wearable devices	4.53%
Automation and Industrial Control Electronics	2.95%
Medical Electronics	2.03%
Smart Home	1.71%
Colleges and Smart Education Training	1.01%
Security monitoring and dispatch command	0.67%
Commercial Real Estate	0.57%
Construction of sports stadiums, exhibition venues, and entertainment facilities	0.51%
other	2.06%

Products of interest to the audience present

Display devices	40.89%	Cover plate and substrate glass	8.40%
Display device materials and components	17.00%	Manufacturing equipment and components for display devices	8.16%
Terminal application products	15.13%	Other	1.26%
touch screen	9.18%		

Audience purchasing decision-making right

Referrer/evaluator/consultant	34.40%	It's not part of my decision-making	24.79%
Final decision maker/co decision maker/key decision maker	34.00%	Specific Explainer	5.95%
Other	0.86%		

The purpose and plan of the attending audience to visit this exhibition

Understand new products and technologies, collect market and product information	40.89%	Attend live networking events and network with industry peers	6.79%
Search for new suppliers, purchase related products and services	18.62%	Evaluate the exhibition and provide reference for future participation	5.34%
Meet with existing suppliers and review business cooperation	12.35%	Participate in the exhibition activities and professional meetings	4.96%
Identify potential agents or business partners	7.19%	Observe competitor	3.89%
		Other	0.39%

Recommended conference

Experts discuss and gather industry forces to explore the future path

HOT Display Innovation China Forum

Global Display Industry Mid Year Data Conference

The 5th International Mini/Micro LED Supply Chain Innovation and Development Summit

HOT The 11th China OLED Industry Development Forum 2025

The 4th Innovation Display "Industry Refinement" Seminar in 2025

The 4th Intelligent Cockpit and In Vehicle Display Technology Forum in 2025

HOT 2025 Global Pioneer Display Technology Conference

HOT 2025 XR Industry Materials and Technology Summit Forum

The 5th Shanghai International Display Material Equipment and Functional Film Application Technology Summit in 2025

HOT The 4th China (Shanghai) Health Display Summit Forum 2025

The 3rd Global Display Driver IC Industry Chain Trend Seminar in 2025



200+

Speaker



8,000+

Conference audience



20+

Theme Forum

Note: The actual meeting schedule is subject to the on-site arrangement

Note: The above data is estimated for 2025





About DIC FORUM 2025

The DIC FORUM China (Shanghai) International Display Industry Summit is the world's highest standard, largest scale, and most influential event for the new display industry, jointly organized by the CODA and Optoelectronic Industry Association and the Nikkei BP. DIC FORUM was first held in 2010 and has gone through a 14 year journey, adhering to a global perspective and open thinking, effectively promoting the coordinated development of the new display industry chain, actively promoting multi-channel and multi-level deep cooperation and integrated development among domestic and foreign enterprises, and creating high-quality innovative development of the global display industry.

Looking back to 2024, when the global market is picking up and business opportunities are released, DIC FORUM China (Shanghai) International Display Industry Summit Forum is brave to bear the industry mission, inviting display panel enterprises, key materials and equipment manufacturers, and industry consulting institutions to discuss the application and future trend of new display technology, and describe the new display "new blue ocean" market for the industry. Looking forward to 2025, DIC FORUM China (Shanghai) International Display Industry Summit Forum extends the industry mission and will be held in Kerry Hotel Pudong, Shanghai on August 6-7, 2025, to witness the new pattern and new brilliance of the development of new display industry under the new situation.

600+

Conference Guests

3,000+

Attendees

50+

Keynote Speakers

400+

Enterprises Attended

35+

presentation Topics

35+

Speech Unit

130+

VIP

30+

Industry Experts & Academicians

55+

Government and Association Personnel

300+

High-ranking (Executives)



主持人致辞、VIP介绍
Host Speech, VIP Introduction

梁新清
Xinqing Liang

中国光学光电子行业协会 副理事长/秘书长
Executive Vice President / Secretary General



Note: The above data is estimated for 2025

About the DIC AWARD 2025

The establishment of the DIC AWARD International Display Technology Innovation Award aims to recognize enterprises and innovative products and technologies that have made outstanding contributions in the international display industry chain, provide them with more exposure opportunities, and build a healthy competitive environment. DIC AWARD focuses on stimulating technological innovation vitality throughout the entire industry chain from materials, equipment, devices, applications, and other aspects, helping to promote the collaborative and win-win of the international display industry innovation ecosystem, promoting the industrialization of scientific and technological innovation achievements, and continuously empowering the sustainable development of display technology innovation.

Award Setting

Display Material
Innovation Award

Display Device
Innovation Award

Display Industry Luminous
Star Of The Year

Display Equipment
Innovation Award

Display Application
Innovation Award

Display Industry Rising
Star Of The Year



Note: The above is actual data for 2024

Authoritative Review Committee



Werming Bai

Former deputy inspector,
senior engineer Former Department of
Electronics Ministry of
Industry and Information Technology



Qiang Fang

Researcher, Polymer Laboratory,
Shanghai Institute of Organics,
Chinese Academy of Sciences
Faculty of Microelectronics, Shanghai University



Yi Geng

Deputy secretary-general of China OLED
Industry Alliance Principal researcher
in the field of display
at CCID Research Institute



Zhihua Gu

Deputy secretary general
China Optical optoelectronics
Industry Association LCD branch



Tailiang Guo

Professor
Fuzhou University



Chunming Hu

CODA
Executive Vice Secretary-General



Xifeng Li

Director/Professor of Xinxian Center
Shanghai University



Xinqing Liang

CODA
Executive Vice Chairman/
Secretary-General



Jin Lu

Deputy secretary general
China Electronic Materials
Industry Association



Junbiao Peng

Professor at South China University
of Technology Dean of
the Institute of New Display Technology
at South China University of Technology



Qi Wang

Professor
Peking University



Hua Xiao

Deputy Director of the Electronic Science and
Technology Commission of the Ministry of
Industry and Information Technology of China
Specially appointed expert of
the Strategic Consulting Center of
the Chinese Academy of Engineering



Zheng Xu

Professor
Beijing Jiaotong University



Wenjin Xue

Nanjing flat panel display
industry Association



Yun Xian

President of China
International Society for
Information Display



Tong Yuan

Former secretary general China
Electronic Materials
Industry Association



Baizhe Zhang

Professor
Tsinghua University

Note: The above are sorted by initials



Business matching, supply and demand matching

The docking platform built by the enterprise comprehensively connects with the procurement needs of the enterprise, pre arranges the negotiation time in advance, and matches accurately and efficiently on site. This year's matchmaking event invited six display panel companies, BOE (BOE), HKC Huike, Weixinuo, Tianma Microelectronics, IVO, and JDI, to participate. A total of 125 events were completed, and 54 companies participated in the matchmaking process.

6

display panel companies

BOE

HKC 惠科

Visionox

TIANMA

IVO 龙腾光电

JDI



Professional audience, group visit

Tianma Microelectronics Co., Ltd.

The group visit arrangement for the DIC 2024 exhibition is undoubtedly a successful example. Thanks to the organizers for demonstrating excellent organizational skills and attentive service at the 2024 DIC exhibition. This not only reflects a profound understanding and thoughtful consideration of visitor needs, but also provides valuable opportunities for industry insiders and outsiders to exchange ideas and collide ideas. The DIC exhibition continues to serve as a benchmark in the field of display technology, constantly introducing cutting-edge technology and innovative concepts, leading the entire industry towards higher and farther development. We look forward to every year's DIC bringing remarkable new technologies and products, inspiring industry vitality, and jointly creating a brilliant future for display technology.



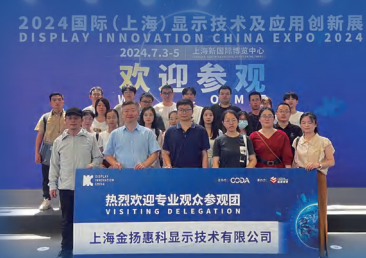
AUO (Kunshan) Co., LTD

The exhibition site, We saw the Mini/Micro-LED display, vehicle display, flexible folding, display material localization, display equipment localization, laser display, AR/VR, ultra high-definition display, as well as industry-related supporting areas of cutting-edge technology, hot products, innovative applications, highlighting the domestic whole industry chain enterprises in the new display technology, design Great breakthroughs have been made in domestic substitution of materials and materials. It showcases the most cutting-edge and innovative products and technologies, setting an example for the development of the industry. In the future, we look forward to jointly promoting the high-quality development of the display industry.



Shanghai Jinyanghuike Display Technology Co., Ltd

I am delighted to once again participate in the annual DIC event, which has attracted various manufacturers in the display industry, from upstream materials and equipment to downstream end products. This has brought a lot of opportunities for the company's R&D team to exchange and learn from each other. Offline exhibitions greatly improve the communication efficiency between enterprises and customers through intuitive experiences and instant feedback. In recent years, the display industry has developed rapidly, and we look forward to seeing more breakthrough products next year.



Comprehensive promotion to accurately reach the core audience

100+

Associated Media

1

Television media

45万+

EDM

30万+

SMS text message

15.2万+

Tiktok and Today's Headlines

11.7万+

Baidu Promotion

Note: The above is the actual data for 2024



Note: The above are only some cooperative media



CCTV special report

中国光学光电子行业协会液晶分会理事长陈炎顺：中国市场是全球显示行业最大机遇所在

Original: 中国电子报 中国电子报 2024年06月19日 20:14 北京 手机阅读



《中国电子报》记者在京东方总部采访中国光学光电子行业协会液晶分会理事长陈炎顺时，他刚参加完在济南举行的企业和专家座谈会不久。作为半导体显示领域现场参会的建

Exclusive interview with China Electronics News



Official media reports

Baidu search engine

Exposure times:

12,722,957 +

Click count:

12,216 +



Tiktok and Today's Headlines

Number of exposures:

1,527,691 +

Click count:

14,558 +

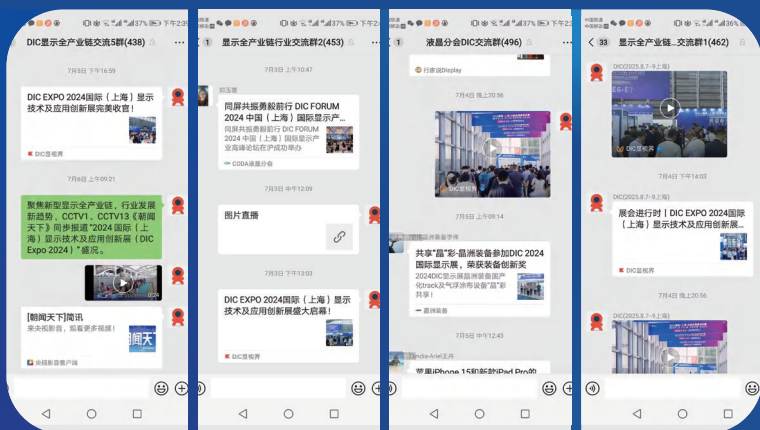


Industry WeChat group promotion

Industry WeChat group exhibition before, during, and after the exhibition

Number of Promotion Participants:

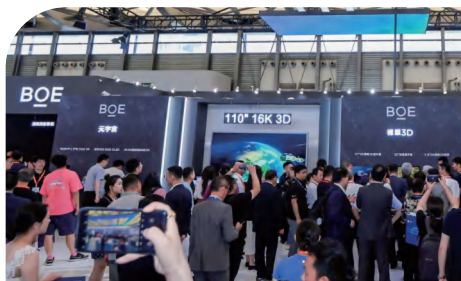
8,000 +



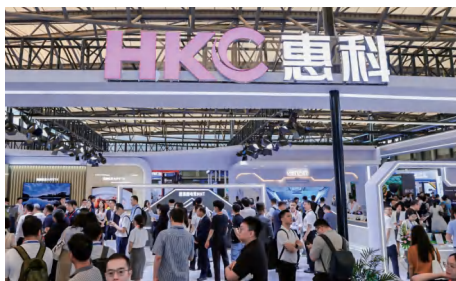
Real scene display of offline Fengchao express delivery cabinets



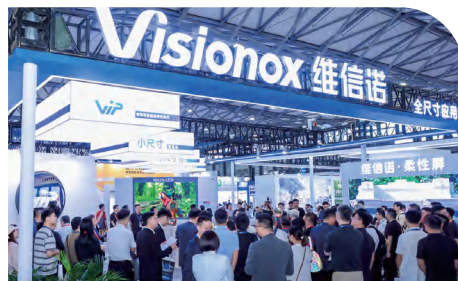
DIC 2024 Exhibitors and Brands



BOE



HKC 惠科



Visionox



TIANMA



EDO 和辉光电



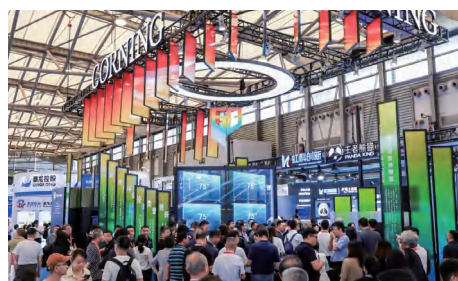
IVO 龙腾光电



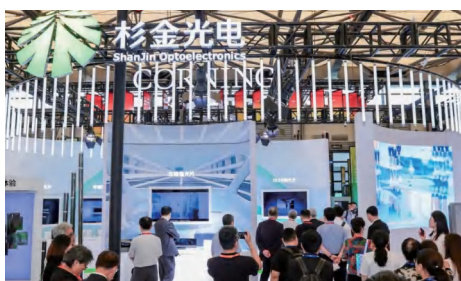
JDI



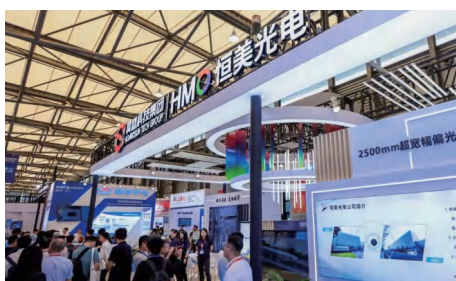
MERCK 默克



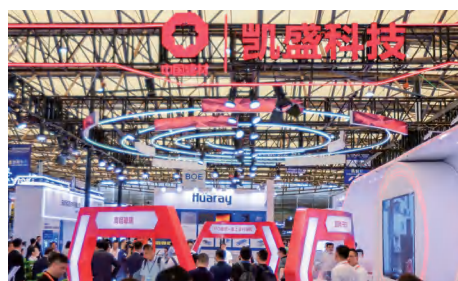
CORNING



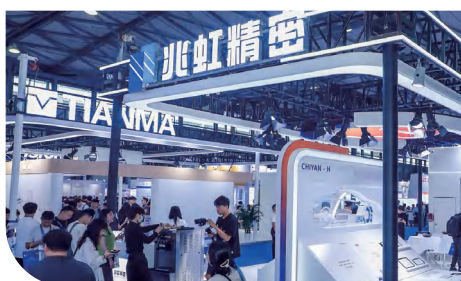
杉金光电
Shanjin Optoelectronics



HMO



凯盛科技
中国建材



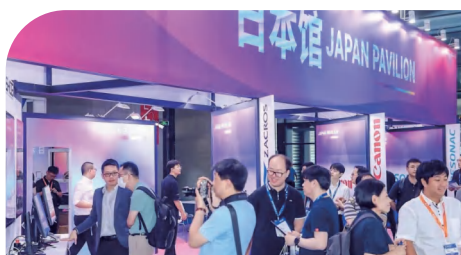
兆虹精密
ZHONGHONG PRECISION



虹科创新
HONGKE INNOVATION



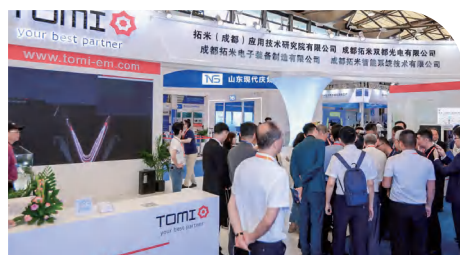
彩虹显示器件股份有限公司
CAIHONG DISPLAY DEVICES COMPANY LIMITED



日本展团



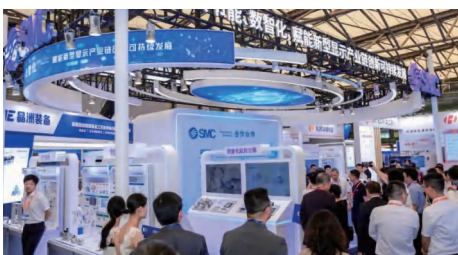
昆山展团



TOMI
your best partner



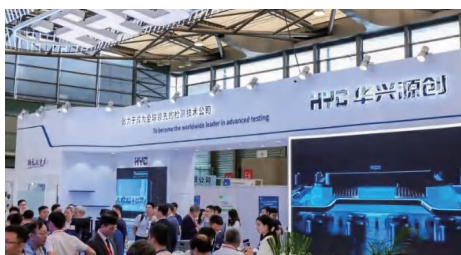
INOVANCE
汇川技术



SMC



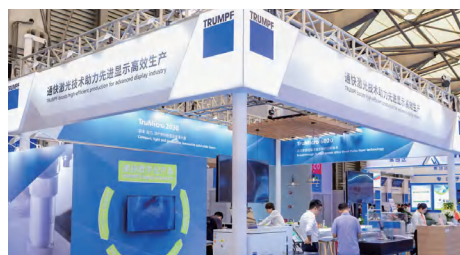
HIWIN. 上银。



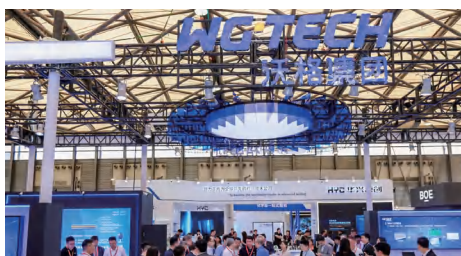
HYC



HGTECH 华工激光



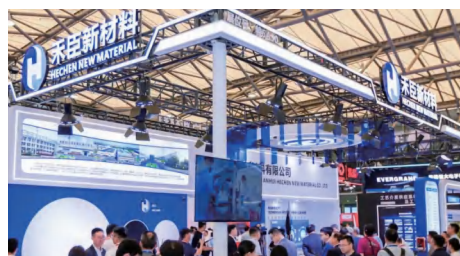
TRUMPF



WGTECH
沃格光电



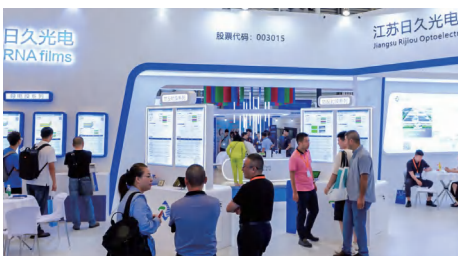
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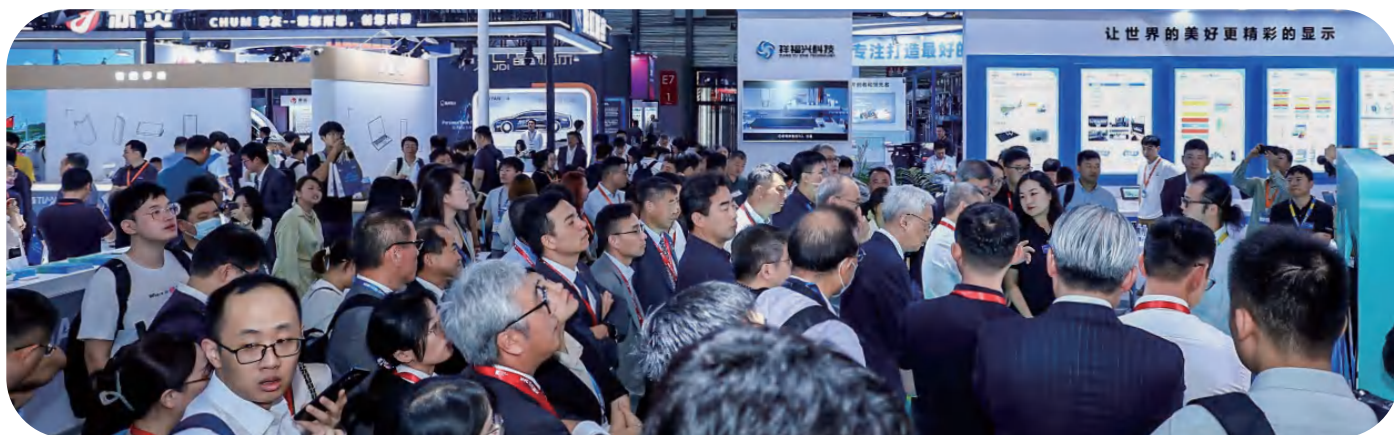
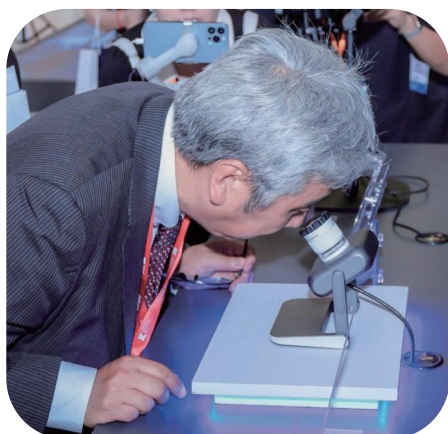


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CODA, a second-level association owned by China Optics and Optoelectronics Manufacturers Association (COEMA), is the only national industry association in China's display industry under the guidance of the Ministry of Industry and Information Technology of the State Council of the Peoples Republic of China. CODA was formally established in July, 1996, and BOE Technology Group Co., Ltd. is its president unit. CODA has over 550 member units all over China until now, mainly including display panel manufacturers from large to medium and small, material suppliers, equipment manufacturers, components manufacturers, scientific research institutions, colleges and universities, etc.

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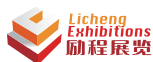
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Shanghai LiCheng Exhibitions Co., Ltd. is a domestic organizer specializing in planning and organizing large and medium-sized exhibitions and conferences. After years of market expansion and development, LiCheng Exhibitions has achieved successful experience in the layout, design and construction of exhibition halls, planning and operation of exhibitions and conferences, industry consulting service, etc. Meanwhile, LiCheng Exhibitions has always been committed to building a high-level integrated business service platform for display panel and its application. The company has been held a number of annual trade shows and conferences in Shanghai, including DIC EXPO, WFS, DIC Forum, and Jinshui Lake Forum & Global AMOLED Ecological Chain Summit. We are dedicated to continuously empowering the sustainable technological innovation of the global display industry.

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